BLITZbee - DID YOU KNOW THAT?

LET'S GET TO KNOW EACH OTHER:

Klaudia Saferna and Thomas Hansla – the founders of BLITZbee – have pursued a common goal from the very beginning – to develop a drink that supports the body and mind. One that they would drink again and again.

KLAUDIA

She is an entrepreneur by profession, a mother – and a biohacker by conviction. After difficult personal experiences, she began to search for balance – not only mentally, but also physically. She realised that in order to feel better, she first had to take good care of her body. What was initially intended as short-term support became a real passion over time – and ultimately an inner desire to share her knowledge and experiences with other women. The deeper she delved into the world of biohacking and conscious living, the clearer it became to her that women need a different approach. A gentler one. A more mindful one. One based on support – not stimulation.

THOMAS

As an experienced entrepreneur who has been working at the intersection of technology, innovation and healthy lifestyles for years, Thomas naturally brings a concrete, analytical and action-oriented approach to the table. From the very beginning, he has shaped BLITZbee with precision, structural thinking and high standards of quality. He is an advocate of solutions that really work. In his private life, he is a passionate footballer and leads an active lifestyle – he knows exactly how important energy is in everyday life. For Thomas, the focus was on developing a formula that meets real needs – not trends. The recipe had to be clear, effective and transparent. And that's exactly what BLITZbee is.

OUR PHILOSOPHY

We believe that real energy comes from nature. We developed BLITZbee for people who want to live life to the fullest – but in harmony with themselves. Our drink is more than just refreshment – it is a daily ritual that gives you strength without upsetting your balance. We focus on transparency, quality and functionality. Every ingredient in BLITZbee has a purpose – from honey from European beekeepers to citrus fruits ripened under the Spanish and Brazilian sun, to natural caffeine and collagen from pasture-raised cows. We don't take shortcuts or add anything unnecessary. What you drink should support your body and mind.



